PRIVACY POLICY

Effective date: December 31, 2022

This privacy notice for Healthline Media Ventures, LLC ("**we**", "**us**", or "**our**") describes how and why we might collect, store, use, and/or share ("**process**") your information when you use our services ("**Services**"), such as when you:

- Visit our website at https://healthline.media/ or any website of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing, or events

Questions or comments? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at privacy@healthline.media.

SUMMARY OF KEY POINTS

This section highlights the most important points you should know. For more details about any of these topics, click on the hyperlink following the section title or go directly to that section in our table of contents below or by using the search function.

What personal information do we process? When you visit, use, or interact with our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. Learn more about what personal information we process.

Do we process any sensitive personal information? We do not process sensitive personal information unless you give us your express consent or otherwise permitted by applicable law. Learn more about sensitive information we may process.

Do we receive any information from third parties? We may receive information from public databases, marketing partners, social media platforms, and other outside sources. Learn more about information we receive from third parties.

How do we use your information? We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your express consent. Learn more about how we use your information.

How do we share your information? We only share information with specific third parties in certain circumstances and with your express consent. Learn more about how we share your information.

How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information. However, no internet or electronic transmission is completely secure, so we cannot guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Learn more about how we keep your information safe.

What are your rights? Depending on where you are located, you may have certain rights under applicable data protection and privacy laws which regulate your personal information. Learn more about your rights.

How do you exercise your rights? The easiest way to exercise your rights is by submitting a data subject access request, or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what we do with any information we collect? Review the privacy notice in full.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- phone numbers
- mailing addresses
- emails
- usernames
- contact preferences
- billing addresses
- debit/credit card numbers
- Internet Protocol (IP) addresses
- Media Access Control (MAC) addresses
- Internet Protocol (IP) addresses
- Transaction data

Sensitive Information. When necessary, with your consent or as otherwise permitted by applicable law, we process the following categories of sensitive information:

- Health data

Payment Data. We may collect data necessary to process your payment if you make purchases, such as your payment instrument number, and your security code associated with your payment instrument. All payment data is stored by Stripe. You may find their privacy notice and practices by visiting https://stripe.com/privacy.

Social Media Login Data. We may provide you with the option to register with us using your existing social media account details, like your Facebook, Twitter, or other social media account. If you choose to register in this way, we will collect the Information described in the section called "HOW DO WE HANDLE YOUR SOCIAL LOGINS" below.

Application Data. If you use our Services, we also may collect the following information if your device allows us to do so: Push Notifications, Geolocation, Bluetooth, Camera, Microphone, Bluetooth, Calendar, Photos/Gallery, Mobile Contacts, Mobile Storage, Mobile Sensors, Mobile Device Access.

Information collected from other sources

In Short: We may collect limited data from public databases, marketing partners, social media platforms, and other outside sources.

In order to enhance our ability to provide relevant marketing, offers, and services to you and update our records, we may obtain or receive information about you from other sources, such as public databases, joint marketing partners, affiliate programs, data providers, social media platforms, or from other third parties. This information may include mailing addresses, job titles, email addresses, phone numbers, intent data (or user behavior data), Internet Protocol (IP) addresses, social media profiles, social media URLs, and custom profiles, for purposes of targeted advertising and event promotion. If you interact with us on a social media platform using your social media account (e.g. Facebook or Twitter), we may receive some information about you (such as your name, email address, and profile picture) that you authorize to be shared according to the privacy policy of that social media platform.

2. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To facilitate account creation and authentication and otherwise manage user accounts.** We may process your information so you can create and log in to your account, as well as keep your account in the running condition.
- **To deliver and facilitate delivery of services to the user.** We may process your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users.** We may process your information to respond to your inquiries and offer support to users.
- **To send administrative information to you.** We may process your information to send you details about our products and services, changes to our terms and conditions, and policies.
- **To enable user-to-user communications.** We may process your information if you choose to use any of our offerings that allow for communication with another user.
- **To send you marketing and promotional communications.** We may process the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt-out of our marketing emails at any time. For more information, see our section called "WHAT ARE YOUR PRIVACY RIGHTS" below.
- **To deliver targeted advertising to you.** We may process your information to develop and deliver marketing and advertising campaigns on our products and services in a manner that is not offensive to our users or any other third parties, in accordance with applicable laws and regulations. For more information, see our section called "WHAT ARE YOUR PRIVACY RIGHTS" below.
- **To guarantee user safety and security.** We may process your information to protect our users. For example, we may ban a user from our Services due to a violation of our terms and conditions.
- **To enforce our terms, conditions, and policies.**
- **To manage user accounts.** We may process your information for purposes of managing our community, such as managing content, disabling accounts, managing complaints, or guarantee overall security.
- **To manage payment.** We may process your information for purposes of managing payment, such as processing payments, refunds, and collecting money.
- **To protect our Services.** We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention.
- **To identify usage trends.** We may process information about how you use our Services to better understand how they are being used so we can improve them.
- **To determine the effectiveness of our marketing and promotional campaigns.** We may process your information to understand how our marketing and promotional campaigns are performing.
- **To save or protect an individual's vital interest.** We may process your information when necessary to save or protect an individual's vital interest, such as to prevent harm.

3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR INFORMATION?

In Short: We only process your personal information when we believe it is necessary and for valid legal reasons, such as to enter into or fulfill a contract with you, to comply with our legal obligations, to protect your rights, to do business with you, or with your express consent. We may also need to process your personal information for other legal reasons.

If you are located in the EU or UK, this section applies to you.

The General Data Protection Regulation (GDPR) and the UK GDPR require us to explain the valid legal bases we rely on in order to process your personal information. As such, we may rely on the following legal bases to process your personal information:

- **Consent.** We may process your information if you have given us permission (i.e. consent) to use your personal information for a specific purpose. You can withdraw your consent at any time.
- **Performance of a Contract.** We may process your personal information when we believe it is necessary to fulfill our contractual obligations to you, including providing our Services or at your request prior to entering into a contract with you.
- **Legitimate Interests.** We may process your information when we believe it is reasonably necessary to achieve our legitimate business interests, such as:
  - Send commercial communications.
  - Analyze how our services are used so we can improve the service and develop new products, services, and features.
  - Support our marketing activities.
  - Diagnose problems and prevent fraudulent activities.
  - Understand how our customers use our services or interact with our marketing initiatives.
- **Legal Obligations.** We may process your information where we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law enforcement body or regulatory agency, exercise or defend our legal rights, or disclose your information as evidence in litigation in which we are involved.

If you are located in Canada, this section applies to you.

We may process your information if you have given us specific permission (i.e. express consent) to use your personal information for a specific purpose, or in certain cases, where consent is implied based on the context of your interactions with us and the Services.

In addition, we may be able to process your information without your consent where we believe that we have a legitimate reason to process your personal information.

We may disclose de-identified information for approved research or statistical purposes, for the purposes of assessing the viability of a business transaction, for compliance with our legal obligations, or as permitted by law.

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: We may share information in specific situations described in this section and/or with the following third parties.

Vendors, Consultants, and Other Third-Party Service Providers. We may share your data with third-party vendors, service providers, contractors, or agents ("**third parties**") who perform services for us or on our behalf and require access to such information to do that work. We have contracts in place with our third parties, which is designed to help safeguard your personal information. This means that our third parties may only hold your personal information on our behalf, subject to our security standards, and may not use your personal information for any other purpose. Specifically, we may share your information with the following categories of third parties:

- Ad Networks
- Affiliate Marketing Programs
- Cloud Computing Services
- Data Analytics Services
- Data Storage Services
- Data Storage Service Providers
- Finance and Accounting Tools
- Functionality and Infrastructure Optimization
- Human Resources
- Performance Monitoring Tools
- Product Engineering & Design Tools
- Retargeting Platforms
- Sales and Marketing Tools
- Social Networks
- Testing Tools
- Video Content Distribution or Embedding Services
- Website Hosting Service Providers

Other Use. We may share your information with our affiliates, joint venture partners, industry partners, and other companies that we control or that are under common ownership with us ("**Affiliates**") for purposes consistent with this privacy notice. We may share your information with our business partners to offer certain products, services, or promotions. We may share your information with our Affiliates in the context of a merger, acquisition, or other business transaction involving the sale or transfer of all or a portion of our business, assets, or stock. We may also share your information in the context of an actual or potential investigation or litigation.

5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

6. HOW DO WE HANDLE YOUR SOCIAL LOGINS?

In Short: If you choose to register or log in to our services using a social media account, we may have access to certain information about you.

Our Services offer you the ability to register and log in using your third-party social media account details (like your Facebook or Twitter logins). Where you choose to do this, we will receive certain profile information about you from your social media provider. The profile information we receive may vary depending on the social media provider concerned, but will often include your name, e-mail address, friends list, and profile picture, as well as other information you choose to make public on such a social media platform.

We will use such information to enable you to create an account and log in to the Services. We will also use your information to send you marketing communications, promote our services, and for other purposes described in this privacy notice.

We may also share your information with our third-party service providers and other third parties for these purposes.

For further information, including about how to revoke our access to your information, see our Cookie Notice.

7. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than the period of time in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

8. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other third parties will not be able to defeat our security, and improperly collect, access, steal, or modify your information. We will do our best to protect your personal information, but we cannot guarantee the security of your information. Any information you share with us in your use of our Services is at your own risk. We do not authorize, nor do we expect, our employees to request your password or personal information in any communication we have with you (whether in writing or by phone).

9. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the accounts and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at privacy@healthline.media.

10. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: In certain regions, such as the European Economic Area (EEA), United Kingdom (UK), Switzerland, and Canada, you have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time.

In some regions (like the EEA, UK, and Canada), you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. You can make such a request by contacting us by using the contact details provided in the section "HOW CAN YOU CONTACT US ABOUT THIS NOTICE" below.

We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, which may be in the context of a marketing communication, you have the right to withdraw your consent at any time. You can unsubscribe from our marketing emails at any time.

Note that withdrawal of consent will not affect the lawfulness of the processing before withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be in the context of a marketing communication, you have the right to withdraw your consent at any time. You can unsubscribe from our marketing emails at any time.

Opting out of marketing and commercial communications. You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, or by contacting us using the details provided in the section "HOW CAN YOU CONTACT US ABOUT THIS NOTICE" below. You will then be removed from the marketing lists. However, we may still communicate with you, regarding such things as product purchases, warranty information, or other matters.

Account Information

If you would like to review, change, or terminate your account, you may contact us using the contact details provided.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with applicable legal requirements.

Cookies and similar technologies: Most Internet browsers accept cookies by default. If you prefer, you may generally choose to delete cookies or other similar technologies from your browser or device. If we choose to do so in the future, we may also use similar technologies to collect information in this way. For further information, see our Cookie Notice.

11. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT" feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not at this time respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

12. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: If you are a resident of California, Virginia, Utah, Connecticut or Colorado, you are granted specific rights regarding access to your personal information.

What categories of personal information do we collect?

We collect the following categories of personal information in the past twelve (12) months:

Category	Examples	Collected
A. Identifiers	Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address, and account name	YES
B. Personal information as defined in the California Customer Records statute	Name, contact information, education, employment, employment history, and financial information	NO
C. Protected classification characteristics under state or federal law	Gender and date of birth	NO
D. Commercial information	Transaction information, purchase history, financial details, and payment preferences	NO
E. Biometric information	Fingerprints and voiceprints	NO
F. Internet or other similar network activity	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems and networks	NO
G. Geolocation data	Device location	NO
H. Audio, electronic, visual, thermal, olfactory, or similar information	Images and audio, video or call recordings created in connection with our business activities	NO
I. Professional or employment-related information	Business contact details in order to provide you our services at a job level, job title, work history, and professional qualifications if you apply for a job with us	NO
J. Education Information	Student records and directory information	NO
K. Inferences drawn from collected personal information	Inferences drawn from any of the information listed above to create a profile or summary about a consumer	NO
L. Sensitive personal Information	Health data	YES

We will use and retain the collected personal information as needed to provide the Services or for:

- Category L: As long as the user has an account with us
- Category L: As long as the user has an account with us

We may also collect other personal information outside of these categories through instances where you interact with us in person, online, or by phone or mail in the context of:

- Receiving help through our customer support channels.
- Participation in customer surveys or contests.
- Facilitation in the delivery of our Services and to respond to your inquiries.

Learn about how we use your personal information in the section, "HOW DO WE PROCESS YOUR INFORMATION?"

We collect personal information from:

- Targeting/retargeting partners
- Data analytics providers
- Social networks
- Data providers, such as information providers, data licensors, and data marketplaces.
  - Lead lists and prospecting information, or marketing attributes, such as purchase intent, publication preferences, publication history, publication topics, and publication frequency
  - Business information, such as company information, firmographic information, publication preferences, publication history, publication topics, and publication frequency
  - Contact information, such as business email, business phone number, and business address
  - Web activity information, such as information about how users interact with our marketing emails, such as opens, clicks, and conversions

We may use your personal information for the following purposes:

- To deliver and facilitate delivery of services to the user.
- To send you marketing and promotional communications.
- To guarantee user safety and security.
- To identify usage trends.
- To determine the effectiveness of our marketing and promotional campaigns.

We may disclose personal information to a third party for a business purpose or sell such personal information. We will disclose the following categories of personal information to our third-party partners:

- Category L: Health data

Sale of Personal Information

We may sell or share your personal information for monetary or other valuable consideration. We may sell or share your personal information for commercial purposes, to the extent permitted by applicable law. We may not knowingly sell or share the personal information of minors under 16 years of age.

We may sell or share your personal information with the following categories of third parties:

- Data analytics providers
- Data providers, such as information providers, data licensors, and data marketplaces
- Data brokers
- Ad networks
- Social networks
- Partners

Who else may we share your personal information with?

We may disclose your personal information with our service providers, pursuant to a written contract between us and each service provider. Each service provider is a for-profit entity that processes the information on our behalf, following the same strict privacy protection obligations and providing us with the right to audit them for compliance with our contract.

We may also share your personal information with the following categories of third parties:

- Data analytics providers
- Data providers, such as information providers, data licensors, and data marketplaces
- Data brokers
- Ad networks
- Social networks
- Partners

We may disclose your personal information to these categories of third parties for any other purpose as permitted or required by applicable law, such as to comply with our legal obligations, to protect our rights, to do business with you, or with your express consent.

Your Rights

You have rights under certain US state data protection laws. However these rights are not absolute, and in certain cases, we may decline your request as permitted by law. These rights include:

- Right to know whether or not we are processing your personal data
- Right to access your personal data
- Right to correct inaccuracies in your personal data
- Right to request deletion of your personal data
- Right to request a copy of your personal data
- Right to opt out of the processing of your personal data if it is used for targeted advertising (or sharing as defined in California), the sale of your personal data, or profiling in furtherance of decisions that produce legal or similar significant effects ("profiling")
- Right to opt out of the processing of your sensitive data and the processing of your geolocation data
- Right to opt out of the processing of your personal data if it is used for targeted advertising, the sale of your personal data, or profiling in furtherance of decisions that produce legal or similar significant effects ("profiling")

How to exercise your rights

You may request to exercise these rights by emailing us at privacy@healthline.media, or by referring to the contact details at the bottom of this document.

Upon receipt of your request, we will need to verify your identity to confirm our compliance with your request.

Appeals

Under certain US state data protection laws, if we decline to take action regarding your request and if you disagree with our decision, you may contact us or submit a request to your state attorney general.

California Residents

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we disclosed personal information in the immediately preceding calendar year. If we are required to comply with this request and to disclose personal information to third parties for direct marketing purposes, then we will provide you with the applicable information or with our separate California Shine The Light notice upon your request.

If we are 100% or more owned or controlled by a California, New York or Delaware parent company, we do not share personal information with any third parties for their direct marketing purposes. We do not sell your personal information to third parties for their direct marketing purposes. We do not share your personal information with our affiliates for their direct marketing purposes.

Virginia Residents

The Virginia Consumer Data Protection Act ("VCDPA") provides Virginia residents with the right to request that we do the following:

- Confirm whether we collect and use your personal information.
- Limit our use of your personal information.
- Provide you with a list of the categories of personal information we have collected.
- Provide you with a list of how we have shared your personal information.
- Provide you with an overview of our personal information collection practices.
- Delete your personal information that we have collected.
- Correct inaccurate personal information that we have collected.
- Opt out of the processing of your personal information for purposes of targeted advertising, the sale of personal information, and profiling in furtherance of solely automated decisions that produce legal or similar effects concerning you.

We do not sell your personal information as defined in the VCDPA.

Utah Residents

The Utah Consumer Privacy Act ("UCPA") provides Utah residents with the right to request that we do the following:

- Confirm whether we collect and use your personal information.
- Provide you with a list of how we have shared your personal information.
- Provide you with an overview of our personal information collection practices.
- Delete your personal information that we have collected.
- Opt out of the processing of your personal information for purposes of targeted advertising or the sale of personal information.

We do not sell your personal information as defined in the UCPA.

Colorado Residents

The Colorado Privacy Act ("CPA") provides Colorado residents with the right to request that we do the following:

- Confirm whether we collect and use your personal information.
- Limit our use of your personal information.
- Provide you with a list of how we have shared your personal information.
- Provide you with an overview of our personal information collection practices.
- Delete your personal information that we have collected.
- Correct inaccurate personal information that we have collected.
- Opt out of the processing of your personal information for purposes of targeted advertising, the sale of personal information, and profiling in furtherance of solely automated decisions that produce legal or similar effects concerning you.

We do not sell your personal information as defined in the CPA.

Connecticut Residents

The Connecticut Data Privacy Act ("CTDPA") provides Connecticut residents with the right to request that we do the following:

- Confirm whether we collect and use your personal information.
- Limit our use of your personal information.
- Provide you with a list of how we have shared your personal information.
- Provide you with an overview of our personal information collection practices.
- Delete your personal information that we have collected.
- Correct inaccurate personal information that we have collected.
- Opt out of the processing of your personal information for purposes of targeted advertising, the sale of personal information, and profiling in furtherance of solely automated decisions that produce legal or similar effects concerning you.

We do not sell your personal information as defined in the CTDPA.

Nevada Residents

Chapter 603A of the Nevada Revised Statutes permits a Nevada resident to request that a business not make a sale of certain covered information that the business has collected or will collect about the resident. We do not sell your personal information as defined in Chapter 603A.

Other Rights

- You may request to correct inaccurate personal information.
- You may request to cease and desist from accepting the sale of your personal information. If you are a minor, we will not sell your information without your consent.
- You may request to be informed about the categories of third parties to which we disclose your personal information.

Such requests may be made once every four (4) months without incurring a fee.

Verification of Rights

We may ask for additional information in order to confirm your identity and protect against fraud. We may also refuse to process your request if we are unable to verify your identity or if we do not have your personal information to match against the information you have provided in your request. We will limit our use of your personal information provided in your request to verifying your identity and processing your request. We will not keep your personal information longer than is necessary for processing your request.

Authorized Agent

You may designate an authorized agent to make a request on your behalf subject to proof of your identity and authorization of your agent. We may deny a request from an agent that does not submit proof that they have been authorized to act on your behalf.

Appeals

Under certain US state data protection laws, if we decline to take action regarding your request, you may appeal our decision by emailing us at privacy@healthline.media. We will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions. If your appeal is denied, you may contact the attorney general in your state to submit a complaint.

13. DO OTHER REGIONS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: You may have additional rights based on the country you reside in.

Australia

We collect and process your personal information under the obligations and conditions set by Australian Privacy Act 1988 (the "Act").

If our collection of your personal information impacts commercial dealings, you may opt-out of such dealings in the future by contacting us. We may disclose your data to our affiliates and other third parties, such as contractors, service providers, and partners, for the purposes of dealings with you or our affiliates that require the disclosure of such information.

If we request your personal information, we may inform you why we collect your information and how we manage, use, and disclose your information in accordance with the Act. If we do not collect your personal information, we may still use or disclose your information to our affiliates and other third parties in accordance with the Act.

In some circumstances, we may be permitted to collect certain sensitive information about you without your consent in accordance with the Act. Such sensitive information may include your medical records and biometric information.

We may disclose your personal information to our affiliates and third parties, such as our contractors, service providers, and partners, outside Australia. If we do, we will ensure that the recipient of your information is bound by a privacy regime that is substantially similar to the Act.

You may request to review, correct, update, suppress, restrict or delete your personal information, or request that we cease using your personal information in accordance with the Act. You may also request that we provide you with a copy of your personal information in our possession, custody or control in accordance with the Act. We will process such requests in accordance with the Act.

If you believe that we have breached the Act, you may lodge a complaint with us by contacting us. We will respond to your complaint within a reasonable time (usually thirty (30) days) after we receive your complaint. If you are not satisfied with our response, you may lodge a complaint with the Australian Information Commissioner.

China

The laws in the People's Republic of China (PRC) regulate the collection, use, and disclosure of personal information. In addition to the other rights and obligations set out in this privacy notice, if we collect your personal information in the PRC, we will only do so:

- with your express consent; or
- where it is necessary to conclude or fulfill a contract to which you are a party; or
- where it is necessary to implement lawful human resources management; or
- where it is necessary to fulfill our statutory obligations or duties; or
- where it is necessary to respond to a public health emergency or protect the life, health, and property of natural persons in an emergency; or
- where it is necessary to carry out news reporting, public opinion monitoring, and other activities for the public interest, such as news reporting and public opinion monitoring; or
- where we are permitted to process your personal information in accordance with the laws and regulations.

If we rely on your consent to process your personal information, you have the right to withdraw your consent at any time. If we rely on other grounds to process your personal information, we will inform you of the legal ground we rely on when we request your personal information.

You have the right to request access to, rectify, and erase your personal information, or request that we restrict the processing of your personal information, or request that we provide your personal information to you or a third party designated by you in a structured, commonly used and machine-readable format. In certain circumstances, we may also be required to inform relevant third parties of your request to rectify, erase, or restrict processing your personal information.

You have the right to withdraw your consent to our collection, use, and disclosure of your personal information for the purposes of our services, except for information that is necessary for us to maintain your basic business relationship, or information we are permitted or required to retain by law or regulation. We will not be able to provide our services without your personal information that is necessary for us to maintain our basic business relationship, or information we are permitted or required to retain by law or regulation, but we will inform you of the consequences before we process your request.

If we transfer your personal information out of the PRC, we will do so in accordance with the applicable laws and regulations.

If you have any questions, comments, or complaints regarding our collection, use, or disclosure of your personal information, or if you would like to exercise any of the rights you have in your personal information, please contact us. You may also lodge a complaint with your local data protection authority.

Hong Kong

You have the right to access and rectify your personal information. You also have the right to ask us to delete your personal information or opt-out from receiving marketing communications from us in the future, which we will implement upon receipt of your request. We may ask for specific information from you to confirm your identity and protect against fraud. Subject to applicable law and our internal policies, we may charge a reasonable fee and may take a reasonable time to respond to your request.

Indonesia

You have the right to withdraw your consent to our collection, use, and disclosure of your personal information, to access and receive your personal information, to update your personal information, to prevent us from processing your personal information for direct marketing purposes, to prevent us from processing your personal information for purposes of profiling, to request that we suspend, restrict, or delete your personal information, to request that we provide your personal information to you in a structured, commonly used, and machine-readable format, to sue and receive compensation for breaches of your personal information in accordance with the laws and regulations, and to withdraw your consent to our processing your personal information in accordance with the laws and regulations.

If we rely on your consent to process your personal information, you have the right to withdraw your consent at any time. If we rely on other grounds to process your personal information, we will inform you of the legal ground we rely on when we request your personal information.

If we transfer your personal information out of Indonesia, we will do so in accordance with the applicable laws and regulations.

If you have any questions, comments, or complaints regarding our collection, use, or disclosure of your personal information, or if you would like to exercise any of the rights you have in your personal information, please contact us. You may also lodge a complaint with your local data protection authority.

Singapore

We collect, use, and disclose your personal information with your consent and for purposes that a reasonable person would think appropriate in the circumstances, and that are stated to you at or before the time of collection or as required or permitted by applicable laws.

We may from time to time, subject to certain conditions, send you marketing information relating to our services, or of companies in our group, such as new products and services, or upcoming events. If we do so, we will comply with the applicable laws, including the Singapore Personal Data Protection Act 2012 ("PDPA"). We may also share your personal information with our affiliates for the purpose of marketing our services, and we will comply with the applicable laws, including the PDPA, in doing so.

If we rely on your consent to process your personal information, you have the right to withdraw your consent at any time, but we may still have the right to process your personal information to the extent we are allowed to do so under the applicable laws, including the PDPA, and we will do so in accordance with such laws.

If we transfer your personal information out of Singapore, we will do so in accordance with the applicable laws, including the PDPA.

If you have any questions, comments, or complaints regarding our collection, use, or disclosure of your personal information, or if you would like to exercise any of the rights you have in your personal information, please contact us. You may also lodge a complaint with your local data protection authority.

South Korea

You have the right to withdraw your consent to our collection, use, and disclosure of your personal information, to access and receive your personal information, to update your personal information, to request that we suspend, restrict, or delete your personal information, to request that we provide your personal information to you in a structured, commonly used, and machine-readable format, to sue and receive compensation for breaches of your personal information in accordance with the laws and regulations, and to withdraw your consent to our processing your personal information in accordance with the laws and regulations.

If we rely on your consent to process your personal information, you have the right to withdraw your consent at any time. If we rely on other grounds to process your personal information, we will inform you of the legal ground we rely on when we request your personal information.

If we transfer your personal information out of South Korea, we will do so in accordance with the applicable laws and regulations.

If you have any questions, comments, or complaints regarding our collection, use, or disclosure of your personal information, or if you would like to exercise any of the rights you have in your personal information, please contact us. You may also lodge a complaint with your local data protection authority.

14. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notice. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

15. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at privacy@healthline.media or by post to:

Healthline Media Ventures, LLC
Attn: Privacy Officer
1900 Powell Street, 12th Floor
Emeryville, CA 94608
United States

16. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Depending on your state of residence, you may have the right to request access to, limit our use of, or limit our disclosure of your personal information. You may also have the right to request that we delete your personal information. To exercise these rights, you can submit a data subject access request, or you can contact us.